

Introducing the Cranberry Smart Clients



Launch of the Cranberry SC21 Smart Client

Cranberry launches a powerful, energy-efficient and totally manageable Smart Client device that offers businesses a viable alternative to the conventional desktop PC.

The SC21 is the next generation Smart Client produced by Cranberry. It comes with Windows Embedded Standard and Cranberry's native embedded management, control and administration software: FreshBoot™ and FreshDeploy™.

Although using only 12 - 19 watts of energy, the SC21 has all the muscle, flexibility and peripheral support of a desktop PC as well as a greater level of security thanks to FreshBoot™. The SC21 balances nicely the need to reduce our carbon footprint with the key requirements facing decision makers in choosing their desktop computer, namely the manageability, security, low cost of ownership and future proofing demanded by clients coupled with the flexibility required by users.

In summary, if you're looking at the SC21 to replace your existing desktop computers, you won't be disappointed. You can install programs, use Control Panel to Add/Remove Programs, surf the web and create documents, etc. as you do now and save on energy costs. However with FreshBoot™ and FreshDeploy™ you have the opportunity to revolutionise the way you run IT and dramatically cut support costs.

» [Find out more about the Cranberry SC21](#)



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